

Multimedia & Fingerprint Storage Consent Form

Occasionally, we may take photographs or produce videos for school or other Trust purposes that include our pupils. We may use these images as part of the education of your child. We may also use them in our marketing or in other printed publications that we produce, as well as on our website and on our social media. We are requesting your consent for us to use these images beyond the school.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the General Data Protection Regulation of 2018, we need your permission before we can photograph or make any recordings of your child for promotional purposes. Please use the parental consents on Arbor's Parent Portal to agree to your child appearing in the media, social media, and on our website.

The information you provide (address, contact numbers) will be securely stored and processed within the European Economic Area (EEA) and not be used for any other purpose than confirming your permission to use the material.

Conditions of use

1. This form is valid for seven years from the date you sign it, or for the period of time your child attends this school. The consent will automatically expire after this time.
2. We will not re-use any photographs or recordings for new promotional purposes after your child leaves this school.
3. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For

example, we may include the full name of a pupil in a newsletter to parents if the pupil has won an award.

4. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.

5. We may include pictures of pupils and teachers that have been drawn by the pupils.

6. We may use group or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations'.

7. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

8. Your consent can be withdrawn at any time in writing.

9. Images and videos will only be stored within the EEA in order to conform to the GDPR of 2018.

Please note that the press have some exemptions from data protection legislation and may want to include the names and personal details of children and adults in the media.